

## Photography Program Advisory Committee of SDCC

March 13, 2018

The Photography Program Advisory Committee of SDCC convened on March 13, 2018 on campus. Dave Eichinger brought the meeting to order at 3:45pm.

Advisory Committee Members participating:

Dave Eichinger - Professor, Photography, SDCC  
George Tubon - Lab Manager, Photography, SDCC  
Jason Reimer - Adjunct Professor, SDCC  
Luis Navarro - Educational Rep. Fuji Inc.  
Nancy Kuntz - Nelson Photo  
Larry McDaniel - Educational Liaison George's Camera  
Krisnoff Padua - Krisnoff Photography  
Blake Freechtle - Freechtle Photo and Video  
Richard Billick - Fine Art / Photography Department, CSULA  
Will Hare - Adjunct Professor, Cypress College  
Ashley DuChene - Ashley DuChene Photography

Dave Eichinger welcomed the group and introduced our revised AA degree and (8) new Certificates. Discussion centered around the changes and subsequent benefits. Industry changes along with frequent camera and software options available require constant updating of our lab equipment and techniques offered. Enrollment issues were discussed and finding a balance between what our students need to succeed and classes large enough to justify. This poses a serious dilemma. Many of our advanced and specialized courses work best with 10-12 students, but the college requires 18 minimum and prefers 35+. Lab classes, especially photo studio courses, cannot function safely with 20+ students. A consensus was reached that our updated efforts and new certificates will serve our students well and help provide the necessary training to be successful in their specific fields.

Discussion of our new certificates from 2017 show a potential of increased enrollment in courses needed for these awards. This is encouraging and we look forward to seeing data in upcoming years.

New Certificates approved as of Fall 2017:

- Certificate of Performance - Digital Photography: 10 Units
- Certificate of Performance - Freelance Photography: 11 Units

New Certificates yet to be launched:

- Certificate of Performance - Portrait Photography: 11 Units
- Certificate of Performance - Fine Art Photography: 12 Units

The Photography advisory committee approves of the following awards at San Diego City College, effective Fall, 2018 and 2019:

- Associate of Arts - Photography: 39 Units + General Ed
- Certificate of Achievement - Photography: 39 Units
- Certificate of Achievement - Freelance Photography: 24 Units
- Certificate of Performance - Black and White Photography: 12 Units
- Certificate of Performance - Commercial Photography: 13 Units

The motion was moved by Jason Reimer and seconded by George Tubon.

The meeting was adjourned at 4: 55pm